



# A Unique Postgraduate Degree at the University of Malta Master of Arts in Creativity and Innovation

*Join the Innovators now!*

***“There is a growing demand for new thinking. For the first time in history we can now treat creativity in a systematic way as the changing of patterns in a self-organising information style.” (Edward de Bono)***

This unique Master of Arts in Creativity and Innovation has been specially designed with the collaboration of Professor Edward de Bono, the inventor of Lateral Thinking, and author of 67 books which have been published in 38 languages. Specialist internationally-recognised authorities will form part of the faculty for this course.

In a changing environment, the future is not necessarily a repetition of the past. There is a central role for human thinking processes to cope with and make the best of the changes which are occurring all around us. The Master of Arts in Creativity and Innovation focuses directly on the skills of creativity and design. It is based on a comprehensive and interdisciplinary approach that investigates the conceptual and theoretical foundations of creativity and innovation.

#### **Compulsory Study Units:**

- Serious Creativity and Lateral Thinking
- de Bono's *Direct Attention Thinking Tools (DATT)* and *CoRT Programme*
- de Bono's *Six Thinking Hats*
- Qualitative and Quantitative Research Methods
- Creativity and Innovation Management
- Creative Leadership for Organisational Renewal

This is a unique, interdisciplinary and specialist international degree designed for today's leaders who realise the importance of designing the future and coping with change.

It is advisable that international applicants contact the International Office

Email: [intoff@um.edu.mt](mailto:intoff@um.edu.mt)  
Website: <http://www.um.edu.mt/intoff>

**Commencement date:** *October annually*  
**Location:** *University of Malta, Malta*  
**Course duration:** *Either 12 months full-time study or its equivalent in part-time study*  
**Enquiries:** [instituteofthinking@um.edu.mt](mailto:instituteofthinking@um.edu.mt)  
**Phone:** (00356) 21 323981; (00356) 2340 2434  
**Website:** <http://home.um.edu.mt/create>

*Please circulate this info to your friends and colleagues*

UNIVERSITY OF MALTA

THE EDWARD de BONO  
INSTITUTE

FOR THE DESIGN  
AND DEVELOPMENT  
OF THINKING

University of Malta

Msida, MSD 06

Malta